



American Society of Agronomy

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Dear Authors and Readers:

A number of times each year we are asked why the *Journal of Natural Resources and Life Sciences Education* (JNRLSE) does not have an impact factor. JNRLSE is not eligible for a Thomson Scientific® impact factor due to its non-technical content.

Recently impact factors are being looked at from various angles. Impact factors are not always a genuine means to measure a journal's worth; in fact, some deliberate manipulation of impact factors has occurred to falsely inflate some journals' impact.

In reality, impact factors are just one way to measure a journal's importance. Other significant measures include: the influence it has on education policy, how widely read its papers are, and how frequently the papers are cited by other researchers.

Why should you publish your research in JNRLSE?

- ✓ Each submission undergoes a rigorous, timely review by at least 3 scientists/educators.
- ✓ The acceptance rate for JNRLSE has ranged from 57 to 76% over the last 3 years.
- ✓ Authors value the speed and efficiency with which we process accepted papers. Articles are usually posted to the website approximately one month after acceptance.
- ✓ Articles are written by top natural resource and life science scientists and educators.
- ✓ The publication reaches scientists/educators and K-16+ teachers.
- ✓ Readers benefit from interchange of teaching ideas on lab exercises, case studies, approaches to large lecture classes, curricula, science-fair projects, and teaching philosophy.
- ✓ The journal is available in electronic, print, and CD formats.
- ✓ JNRLSE is published by the American Society of Agronomy, along with the following cooperating societies that consider JNRLSE their primary source for education-type articles: American Association for Agricultural Education, American Institute of Biological Sciences, American Phytopathological Society, American Society for Horticultural Science, American Society of Plant Biologists, Crop Science Society of America, Ecological Society of America, Entomological Society of America, Soil Science Society of America.

Sincerely,

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